



SciTS

SPONSORSHIP PROSPECTUS

Science of Team Science
CONFERENCE
May 21-24, 2018

Moody Gardens Convention Center
Galveston, Texas



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Welcome to the Science of Team Science

SPONSORSHIP PROSPECTUS

The Science of Team Science (SciTS) is a rapidly growing cross-disciplinary field that is building the evidence base for conducting, managing, and supporting effective and efficient team-based research. Its ultimate goal is to enhance the scientific findings that team-based research produces.

The annual SciTS conference is the international forum dedicated to SciTS, with perspectives from a broad range of disciplines and fields including: communications, management, social and behavioral sciences, information technology, systems science, and translational research.

The 2018 conference will bring together thought leaders in the SciTS field, scientists engaged in team-based research, institutional leaders who promote collaborative research, policymakers, and federal agency representatives. It will provide investigators, academic administrators, and funders with state-of-the-art knowledge, strategies, and connections.

This year's conference for the SciTS community will be hosted by the **University of Texas Medical Branch** in Galveston, Texas.



It will highlight the integration of empirical data and theory into the practice of team science. The conference will feature invited speakers, as well as submitted panels, papers, and posters.

CONFERENCE OVERVIEW

Public health, social, technological, and environmental problems impacting our world are complex, and we are increasingly able to address them through scientific pursuit. This type of scientific challenge necessitates cross-disciplinary engagement and collaboration, and it calls for longer-term interaction of groups of investigators: team science. Such team-based research collaborations are an essential feature of a robust translational research enterprise.

The emerging science of team science (SciTS) field encompasses both conceptual and methodological strategies aimed at understanding and enhancing the processes and outcomes of collaborative, team-based research.

The SciTS field is concerned with understanding and managing circumstances that facilitate or hinder

the effectiveness of collaborative research, as well as evaluating the outcomes of collaborative research. Its principal units of analysis are the research, training, and community-based translational initiatives implemented by both private and public sector organizations. The SciTS field focuses on understanding and enhancing the antecedent conditions, collaborative processes, and outcomes associated with team science initiatives. These outcomes include initiatives' scientific discoveries, educational outcomes, and translations of research findings into new practices, patents, products, technical advances, and policies.

CONFERENCE OBJECTIVES

The annual SciTS conference:

- serves as a point of convergence for team science practitioners and investigators studying research teams
- engages funding agency program staff to provide guidance on developing and managing team science initiatives, and
- affords data providers and analytics developers insight into team tracking and analysis needs.



An Opportunity to Sponsor the 2018 SciTS Conference



Sponsorship opportunities are limited. Don't miss this unique chance to engage and energize this group of stakeholders.

Due to its diverse participation, the SciTS conference serves as a focal point for engaging stakeholders and communities of interest. Sponsors will have the opportunity to interface with more than 200 representatives from all levels and fields involved in team research, including industry, academic, clinical, and public agency partners.

Sponsorship packages have been designed to facilitate maximum visibility at the conference and, in many cases, feature opportunities to be promoted before and after the event.



“Old Red” at UTMB Galveston, Texas

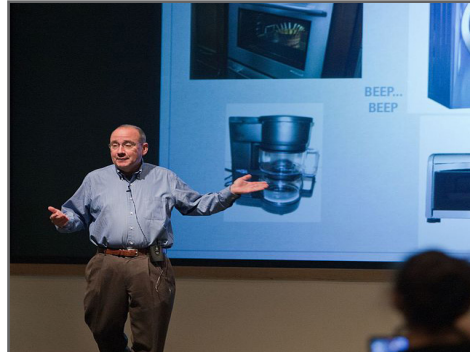
Highlights from Last Year's Conference



Keynote speaker:

Dr. James Olds

Assistant Director of the Directorate for
Biological Sciences (BIO),
National Science Foundation



According to SciTS 2017 Conference participants:

“The conference allowed me to keep up on information about best practices to develop strategic support infrastructure for collaborative teams and network with others who are actively engaged in these practices.”

“The conference showed not only the variety and heterogeneity of disciplines, institutional contexts, and methodological approaches all interested in team science, but also provided insights on current projects in these fields.”

“SciTS exposes attendees to other points of view from leading disciplinary experts.”

“Several of the talks provide excellent, and at times, surprising insights to implement beyond the gut feeling that this is what makes a good team.”

“This meeting allows us to explore together the common experiences of team science support personnel.”

WORKSHOPS

Improvisation for Leadership and Critical Communication with sideCoach (Boyd Branch)

Network Perspectives to Understand and Enable Team Science (Noshir Contractor)

Taking the Pulse of the Science of Team Science (SciTS) with the Toolbox Dialogue Initiative (TDI) (Stephanie E. Vasko, Stephen Crowley)

Typical annual attendance is about 200 people creating an interactive and lively setting that is ideal for idea exchange, discussion, and networking.



Sponsorship Opportunities



PLATINUM PACKAGE - \$10,000

- Two-minute Introductory Address at one General Session
- Sponsor a Welcome Reception or Poster Reception
- Prominent representation at check-in; representative may greet attendees at first point of contact
- Host 2 breakout sessions (includes 30-second session introduction and announcement on session signage & in conference program)
- 4 VIP Networking Dinner invitations
- 4 Conference Registrations (includes continental breakfast and lunch during plenary sessions)
- Table at Sponsor & Tool Exhibit Session (all AV costs included)
- Logo on SciTS Conference signage
- One sponsor poster presentation during poster reception
- One full-page advertisement in conference program
- One item distributed to all SciTS attendees at registration table
- Materials on sponsor table throughout conference
- Logo with link on homepage of SciTS conference website
- Pre-conference and post-conference list of SciTS attendees



GOLD PACKAGE – \$5,000

- Host 1 breakout session (includes 30-second session introduction and announcement on session signage & in conference program)
- 3 VIP Networking Dinner invitations
- 3 Conference Registrations (includes continental breakfast and lunch during plenary sessions)
- Table at Sponsor & Tool Exhibit Session (all AV costs included)
- Logo on SciTS Conference signage
- One sponsor poster presentation during poster reception
- One half-page advertisement in conference program
- One item distributed to all SciTS attendees at registration table
- Materials on sponsor table throughout conference
- Logo with link on homepage of SciTS conference website
- Pre-conference and post-conference list of SciTS attendees



Sponsorship Opportunities



SILVER PACKAGE – \$2,500

- 2 VIP Networking Dinner invitations
- 2 Conference Registrations (includes continental breakfast and lunch during plenary sessions)
- Table at Sponsor & Tool Exhibit Session (all AV costs included)
- Logo on SciTS Conference signage
- One sponsor poster presentation during poster reception
- One quarter-page advertisement in conference program
- Materials on sponsor table throughout conference
- Logo with link on homepage of SciTS conference website
- Pre-conference and post-conference list of SciTS attendees



EXHIBIT PACKAGE – \$1,000

- Table at Sponsor & Tool Exhibit Session (some AV costs included)
- Recognition in conference program (logo only)
- Materials on sponsor table throughout conference
- Acknowledgment in general conference session
- Logo with link on homepage of SciTS conference website



Sponsorship Packages



Sponsor Benefit	Platinum \$10,000	Gold \$5,000	Silver \$2,500	Exhibit \$1,000
Two-minute Introductory Address at one General Session	√			
Host Welcome Reception or Poster Reception	√			
Representation at check-in	√			
Host Breakout Sessions	2	1		
VIP Networking Dinner invitations	4	3	2	
Conference Registrations	4	3	2	
Logo on SciTS Conference signage	√	√	√	
Poster presentation during poster reception	√	√	√	
Pre-conference and post-conference list of SciTS attendees	√	√	√	
Table at Sponsor & Tool Exhibit Session	√	√	√	√
Recognition in conference program	Full-Page Ad	Half-Page Ad	Quarter-Page Ad	Logo
Materials on sponsor table throughout conference	√	√	√	√
Logo with link on homepage of SciTS conference website	√	√	√	√



Exclusive Opportunities



VIP Dinner Sponsor (1 available) - \$15,000

A “Who’s Who” of the SciTS conference: host a plated dinner for 25-30 attendees
Opportunities to customize; inquire for details

Virtual Access Sponsor(1 available) - \$12,000

Sponsor our livestream webcast;
your organization’s logo placed on each recorded session

Signature Host-Sponsored Evening Reception Sponsor (1 available) - \$10,000

Host two hours of networking and refreshments during the scientific poster session;
includes signs promoting your organization throughout the reception and printed materials

Conference Lunch Sponsor (3 available) - \$10,000

Host an all-inclusive lunch for conference attendees;
includes signs promoting your organization around the lunch area

Translational Training Opportunity (multiple available) – \$5,000

Sponsor a dynamic workshop focused on building skills necessary for translational team science;
opportunities to customize and attend

Field Trip Sponsor (multiple available) – \$5,000

Sponsor one of our engaging field trips to locations applying team science principles;
options include the Galveston National Laboratory and Johnson Space Center;
opportunities to customize and attend

Networking/Refreshment Break Sponsor (3 available) - \$5,000

Host an all-inclusive networking break with refreshments and snacks;
includes signs promoting your organization around the refreshment area

Tote Bag Sponsor (1 available) - \$3,000

Your organization’s logo printed on each attendee’s conference tote bag

Lanyard Sponsor (SOLD OUT) - \$3,000

Your organization’s logo printed on each attendee’s lanyard

Promotional Item Sponsor (multiple available) – range from \$1,000 to \$3,000

Promote your organization with your logo printed on an item included in each attendee’s conference tote bag;
opportunities to customize



SciTS Conference 2018 Program Committee



CONFERENCE CO-CHAIRS

Allan Brasier

Director, Institute for Translational Sciences, University of Texas Medical Branch at Galveston

Michael O'Rourke

Professor of Philosophy, AgBioResearch, Michigan State University

PLANNING COMMITTEE

Heather Billings, Director, Faculty Development, Center for Clinical and Translational Science (CCaTS), Mayo Clinic

Holly J. Falk-Krzesinski, Vice President, Research Intelligence, Global Strategic Networks, Elsevier & Adjunct Senior Instructor, Philanthropy and Nonprofit Organizations, School of Professional Studies, Northwestern University

Steve Fiore, Associate Professor, Cognitive Sciences and Philosophy and Institute for Simulation and Training; Director, Cognitive Sciences Laboratory, University of Central Florida

Kara Hall, Director, Science of Team Science Team, National Cancer Institute

Julie Thompson Klein, Professor of Humanities Emerita, English department; Faculty Fellow for Interdisciplinary Development, Division of Research, Wayne State University

Guy Lotrecchiano, Assistant Professor, Clinical Research & Leadership and Pediatrics, George Washington University School of Medicine and Health Sciences

Maritza Salazar, Associate Professor, Division of Behavioral and Organizational Sciences, Claremont Graduate University

Amanda Vogel, Senior Behavioral Scientist, National Cancer Institute

Kevin Wooten, Faculty Chair and Professor of Management, College of Business, University of Houston Clear Lake



Contact



If you have any questions about the conference, logistics, or billing, please reach out to us at: SciTS.2018@utmb.edu.

SciTS Sponsorship Application

SciTS is pleased to accept _____ as a sponsor of the SciTS 2018 Conference, to be held May 21-24 in Galveston, Texas. In consideration of the Sponsor's contribution as described in the below document, SciTS agrees to put forth its best efforts to ensure that all Conference attendees and SciTS members are aware of the Sponsor's support of and importance to the success of the Conference in accordance with the sponsorship level chosen below, as detailed in the 2018 Sponsorship Prospectus.

Packages – please indicate which package you would like to sponsor:

Platinum - \$10,000	
Gold - \$5,000	
Silver - \$2,500	
Exhibit - \$1,000	

Exclusive Opportunities – please indicate which opportunities you would like to sponsor:

VIP Dinner - \$15,000	
Live Stream Webcast - \$12,000	
Signature Host-Sponsored Evening Reception - \$10,000	
Conference Lunch - \$10,000	
Networking/Refreshment Break - \$5,000	
Translational Training Opportunity Sponsor - \$5,000	
Field Trip Sponsor - \$5,000	
Tote Bag - \$3,000	
Lanyard - \$3,000 - SOLD OUT	
Promotional Item - \$1,000 - \$3,000 (Indicate amount & item)	

Total: \$ _____

Sponsor Contact (print name): _____

Address: _____ City: _____

Zip: _____ Country: _____ Phone: _____ Fax: _____

Email: _____ Website: _____

Check Credit Card

Please email SciTS.2018@utmb.edu for questions and/or payments.

Cancellation Policy: All cancellations are assessed a \$200.00 administrative processing fee. Cancellations will not be permitted after **March 21, 2018**; on that date, the sponsorship fee is non-refundable.
Note: All Sponsors must be paid in full by **April 1, 2018** to allow for printing and promotion of materials.
 No promotional items will be provided if payments are not received in full.

